

Image

A promotional banner for the MEF19 event. The background is a deep purple. On the left, there is a stylized globe composed of a network of white dots and lines, with a bright light source on the left edge creating a lens flare effect. The text 'Transform. Federate. Certify.' is written in large, white, sans-serif font across the middle of the globe. To the right of the globe, the event logo 'MEF19' is displayed in white, with 'MEF' in a smaller font and '19' in a larger font. Below the logo, the dates and location '18-22 November 2019 | Los Angeles, California' are written in a smaller white font. Further to the right, there is a white rounded rectangle containing the text 'Join Us!' in white and '#MEF19' in blue. At the bottom right, the tagline 'Where Transformation Leaders Converge & Innovate' is written in white.

Transform.
Federate.
Certify.

MEF19
18-22 November 2019 | Los Angeles, California

Join Us!
#MEF19

Where Transformation Leaders Converge & Innovate

Amplify your Participation

Share your participation:

- To share your participation on social media, post your MEF19 image included in the email.

Where to Post:

- Post the image on LinkedIn, Twitter, etc.

Hashtags:

- Please include #MEF19 and #MEF with your posts.
- If you tag MEF (@MEF Forum) on LinkedIn/Twitter, we will be sure to re-share your post.
- We recommend up to 3 additional hashtags related to your topic(s)

Guidelines for text to post with your image:

- Include the date and location of the event: 18-22 November 2019, Los Angeles (or LA)
- Include your company name and primary focus of your participation
- Include a registration link for the event: <https://MEF19.com>

Example Text - LinkedIn

Join us at #MEF19! Where transformation leaders converge and innovate this 18-22 November 2019 in LA, California.

We are looking forward to sharing our innovations on [topic] at [booth no.] and exchanging thoughts, ideas and expertise on the [segment] industry.

MEF19 provides an encompassing perspective of the networking service industry's digital transformation journey within a single location, all in a matter of days. A great way to effectively confirm & evolve your 2020 strategy!

For more on all of the excellent MEF19 program and activities, visit <https://MEF19.com>

#MEF #[your hashtag] #[your hashtag]

Example Text - Twitter

1. Excited to be participating at #MEF19! 18-22 Nov 2019 in LA. Join us and other industry leaders and subject matter experts converging to share & explore the latest industry innovations. For more, visit <https://MEF19.com>

#MEF #[hashtag1] #[hashtag2] #[hashtag3]

2. Learn more about [topic] at #MEF19! 18-22 Nov 2019, LA. Fast-track your 2020 digital transformation plans all within one week! Learn about [your topic] and the rest of the event at <https://MEF19.com>

#MEF #[hashtag1] #[hashtag2] #[hashtag3]

3. Explore [your topic] at #MEF19! See us in the Networking Hall at [booth xxx]! Our SMEs are here, plus the entire industry ecosystem to get you the most effective insight on [topic]. Join us in LA, 18-22 Nov 2019. <https://MEF19.com>

#MEF #[hashtag1] #[hashtag2] #[hashtag3]